BRENDAN FLAHERTY
MULTIMEDIA DESIGNER

CONTACT
+355 (87) 148-7698
www.brendanflaherty.ie

EDUCATION

Sept. 2013 – May 2017	**Cork Institute of Technology(C.I.T), Bishopstown, Cork**
Course:	**BA Degree in Multimedia with First Class Honors**
Sept. 2012 – April 2013	**St.Johns Central College, Sawmill Street, Cork**
Course: Achieved:	Multimedia level 6 **FETAC level 6**
Sept. 2011 – April 2012	**St.Johns Central College, Sawmill Street, Cork**
Course: Achieved:	Multimedia level 5 **FETAC level 5**
Jan. 2001 – Dec. 2005	**Cork Institute of Technology(C.I.T), Bishopstown, Cork**
Course: Achieved:	Carpentry and Joinery Apprenticeship **Merit**

WORK

June 2021 – Present	**Dept. of Technology Enhanced Learning, MTU, Cork**
Position: Responsibilities:	Elearning Technical Officer Development of online courses & learning resources Collaboration with multi-disciplinary team for European Projects Supporting teachers and learners to facilitate learning Creation of digital assets to integrate to European Projects Video production for enhance the learning expierence Web development for internal and external projects
June 2017 – June 2021	**Pilz Ireland, Model Farm Rd, Cork**
Position: Responsibilities:	Interactive System Designer Development of interactive training based applications Collaboration with multi-disciplinary team for training platform Create media rich content for customers and internal training Contribute to the documentation of user based requirements Define the technical specifications for application development Integrate interactive multimedia elements into one platform

INTERESTING WORK PROJECTS • MTU

EU Funded BETA Project

- Collaborative project between 5 European partners on EU funded project
- Course design: Design & development of course & digital assets through iterative process
- Platform development: Creation of online multi-language learning platform
- Web development: Multi-language website for project information and dissemination

Transferable Skills

- **Communication** • **Problem Solving** • **Creativity** • **Collaboration** •

EU Funded Project "Digital Treasures"

- Collaborative project between 7 European partners on EU funded project
- Design & Development of interactive elements to support archival exhibitions
- Implementation of game-based learning elements to enhance learning experience
- Integration of augmented reality experience to bring archival objects to life

Transferable Skills

- **Research** • **Collaboration** • **Problem Solving** • **Creativity** •

PERSONAL

Name	Brendan Flaherty
Birthday	7th May 1980
Nationality	Irish
Born	Cork, Ireland
Languages	English

ABOUT ME

Multidisciplinary digital creative offering versatile but focused skill-set, a balance between creative and analytical qualities with an emphasis on user-centric practices. Adaptable, ambitious, self-motivated and confident with the ability to adapt to a variety of multimedia situations

CONTACT

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Portfolio	www.brendanflaherty.ie

REFERENCES

Available on Request

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INTERESTING WORK PROJECTS• PILZ

Awareness Safety Training for Global Customer
- Collaborative project between international departments to develop online safety training
- Course design: From conceptual phase & design to development & deployment
- 3D interactive models embedded to inform users of safety protocols
- Converted to SCORM compliant E-learning package for integration with customers LMS

Transferable Skills
- **Communication** • **Problem Solving** • **Creativity** • **Collaboration** •

Virtual & Augmented Reality Industrial Production Line Development
- Bespoke 3D Industrial Production line built using Blender
- Integrated into Virtual and Augmented environment
- Development of interactive elements to allow user to experience real life scenarios
- Introduction of audio and visual elements to create a real time experiencec

Transferable Skills
- **Research** • **Analytical** • **Problem Solving** • **Creativity** •

INTERESTING VOLUNTEER PROJECT

KYSS - Mental Health App
- Collaborative project to develop an app for Kinsale Youth Support Service(KYSS)
- Displaying useful information and contact details as a support
- Built for iOS and Android

Transferable Skills
- **Communication** • **Problem Solving** • **Creativity** • **Collaboration** •

INTERESTING COLLEGE PROJECTS

Final Year Project - GRIP
- Group project to develop solution to improve upper limb motor function
- Designed a squeezable controller system with immersive game play
- A cross-platform game in HTML5
- Helps patients to improve recovery through a fun activity

Transferable Skills
- **Analytical** • **Collaboration** • **Creativity** • **Problem Solving** •

ACHIEVEMENTS

Rapid Response
- Group project for the Microsoft Imagine Cup 2015 World Citizenship Category
- We created a pitch video, a business plan and the UX design for our app idea
- A mobile application that will assist the emergency services
- The system will allow people quickly contact the emergency services
- Provide them with real-time images, footage and GPS location
- Identify the patient's needs for triage

Microsoft ImagineCup

World Citizenship Pitch Video Comp. Global Winners

World Citizenship National Winners

World Citizenship UX Design Challenge Runner Up

World Citizenship Blueprint Challenge Runner Up

Transferable Skills
- **Team Player** • **Research** • **Creativity** • **Collaboration** •

INTERESTS
- 3D Design
- UX/UI Design
- Interaction Design
- App Development
- Game Development
- VR Development
- AR Development
- Interactive Training

HOBBIES

A passion for sports, adventure sports, the outdoors, experiencing new places, reading, and photography

Triathlon **Photography** **Football**

Reading **Endurance Races** **Hiking**

ONLINE PROFILE